



Good Growth Announces Sponsorship of Birmingham Tech Week 2023

BIRMINGHAM, UK

Good Growth, a leading data and technology company, is excited to announce its sponsorship of Birmingham Tech Week 2023, the UK's largest regional tech festival and conference. The event, organised by TechWM, will take place from October 16th to 20th, featuring a wide array of innovative and important topics and drawing more than 7,500 tech enthusiasts from across the West Midlands.

In a statement, Good Growth CEO James Hammersley expressed his enthusiasm for this collaboration: "We are thrilled to be part of Birmingham Tech Week, a true testament to Birmingham's rise as a tech powerhouse. It aligns perfectly with Good Growth's mission to drive innovation and profitability through our unique data and technology expertise."

CTO Jake Clarkson, who is also nominated for Tech Leader of The Year at the Tech Week Awards, shared his excitement: "The event is an incredible platform for tech leaders and enthusiasts to come together, learn, and exchange ideas. We are proud to be a part of this vibrant community."

The event's unique mission of reinvesting proceeds back into the West Midlands' tech ecosystem sets Birmingham Tech Week apart. This commitment to community development makes it not just a gathering of tech enthusiasts but a catalyst for positive change.

The week kicks off with the Tech Leadership Breakfast, featuring esteemed panellists including Mayor of the West Midlands, Andy Street; Carolyn Dawson OBE, CEO of Founders Forum; Paul Scully MP, Minister for London; and CEO of HSBC UK, Ian Stuart. Throughout the week, leaders from prominent companies such as Amazon, Microsoft, Accenture, IBM, and Jaguar Land Rover will also share their insights.

Since its inception in 2019, Birmingham Tech Week has grown by 20% year-on-year. Good Growth's sponsorship of this event underscores its commitment to fostering growth, innovation, and community development within the tech industry.

For more information about Good Growth and their unique approach to data, insight, and technology, please visit [Good Growth's website](#). For details about Birmingham Tech Week 2023, please visit [Birmingham Tech Week](#).

About Good Growth:

Good Growth is a data and technology company trusted by global brands to grow profitability and market share in digital channels. With a focus on data, insight, and technology, Good Growth helps brands build a competitive advantage and accelerate opportunities for profitable growth.

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