



Good Growth Achieves ISO27001 Certification

BIRMINGHAM, UK

Good Growth, a leading data and technology company, is proud to announce its achievement of the ISO27001 certification. This globally recognised standard bears testament to the company's stringent and effective Information Security Management System (ISMS).

ISO27001, an international benchmark for information security, is formulated by the International Organisation for Standardization (ISO) and the International Electrotechnical Commission (IEC). The certification, awarded to Good Growth following a comprehensive external audit, demonstrates the company's dedication to maintaining the highest standards of data confidentiality, integrity, and availability.

Comments from the Team:

Nathan Burrill, Head of DevOps at Good Growth, commented: *"Achieving the ISO 27001 certification is not just an accomplishment but a significant milestone in our commitment to unparalleled information security. This certification underlines our unwavering commitment to safeguarding our client's data and our continuous efforts in integrating robust security practices within our operational framework."*

Debbie Duke, Revenue Operations Manager, added: *"The ISO 27001 certification is a clear indicator of our resolve to uphold the highest standards of data protection and security. It reassures our clients and partners of our competence in handling sensitive information, thus strengthening their trust in our services. This is a crucial step in our ongoing pursuit of excellence and innovation in the digital marketplace."*

The journey towards ISO 27001 certification involved a collaborative effort across various departments within Good Growth. The process not only evaluated the company's existing security measures but also enhanced them to meet the stringent requirements of the standard.

About Good Growth:

Good Growth is a data and technology company trusted globally for its expertise in growing profitability and market share through digital channels. We create new digital journeys by using our clients' legacy technology as an asset for growth, with a payback of 1:10. Good Growth has developed over 40 proprietary e-commerce analytics models and has published two industry-leading books, cementing our position as a leader in digital innovation and data-driven strategies.

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