



Good Growth Announces Sponsorship of Birmingham Tech Week 2024

BIRMINGHAM, UK

Good Growth, a leading data and technology company, is excited to announce its sponsorship of Birmingham Tech Week 2024, the UK's largest regional tech festival and conference. Organised by TechWM, the event will take place from October 21st to 25th, bringing together over 7,500 attendees from across the West Midlands to celebrate innovation, drive collaboration, and shape the future of the tech industry. Having sponsored the event in 2023, the team at Good Growth are delighted to be returning for another year.

Good Growth's CEO and Co-Founder James Hammersley expressed his enthusiasm for supporting this flagship event:

"Birmingham Tech Week is a key moment in the regional tech calendar, and we are delighted to sponsor it again in 2024. It aligns with Good Growth's mission to harness data and technology to create meaningful, sustainable growth. BTW provides a fantastic opportunity to collaborate with peers, showcase innovation, and highlight the West Midlands' tech talent."

Good Growth's Managing Director & CTO, Jake Clarkson, who was shortlisted for Tech Leader of the Year at last year's event, added:

"Birmingham Tech Week is a chance to connect with the brightest minds in the industry and explore how technology can continue to transform both business and society. I'm particularly excited about the range of events this year, from leadership discussions to hands-on technical conferences. It's a week when the future of tech really comes alive."

Operations Director, Emmie Cooney, echoed these sentiments:

"For Good Growth, supporting Birmingham Tech Week is not just about showcasing innovation, it's about contributing to a thriving tech ecosystem in the West Midlands. This event embodies the collaborative spirit needed to tackle the challenges we face in tech, from bridging the digital skills gap to advancing AI technologies."

Birmingham Tech Week 2024 will feature a wide array of events, including exclusive leadership gatherings, digital skills symposia, and forums dedicated to emerging technologies such as health tech, AI, and global growth. The week will also host networking events like the Opening Tech Social and culminate with the prestigious Black Tie Dinner & Tech Awards. These events provide attendees with the opportunity to engage with industry leaders, innovators, and professionals from across the region and beyond.

Good Growth's continued sponsorship of Birmingham Tech Week reflects its commitment to driving growth, fostering innovation, and supporting the local tech ecosystem.

For more information about Good Growth and their unique approach to data, insight, and technology, please visit [Good Growth's website](#). For more details on Birmingham Tech Week 2024, visit [Birmingham Tech Week's website](#).

About Good Growth:

Good Growth is a data and technology company trusted by global brands to grow profitability and market share in digital channels. Through a focus on data, insight, and technology, Good Growth helps brands build a competitive advantage and accelerate opportunities for profitable growth.

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